



# Madras Race Club

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## **INVITATION FOR SPONSORSHIP DURING UDHAGAMANDALAM RACES AT THE MADRAS RACE CLUB**

I. On behalf of Madras Race Club, the Stewards wish to heartily invite association of Sponsors with event/s during the Udhagamandalam Races 2022.

II. In terms of this objective, the Stewards of Madras Race Club would be pleased to accept offer for sponsorship of Race/s during Udhagamandalam Races 2022, subject to the sponsorship amount being in conformity with the below mentioned guidelines:-

- (a) Amount towards sponsorship of an ordinary race on an ordinary race day shall not be less than Rs.50,000/- per race.
- (b) Amount towards sponsorship of an ordinary race on a Classic day/Derby day shall not be less than Rs.1.00 lakhs per race.

III. Notwithstanding the above, acceptance of sponsorship of any Sweepstakes Race/Classic Race would be subject to the sponsorship amount being not less than 50% of the added money advertised for the particular race.

IV. On a day, when a Classic race is sponsored or the entire day's races are sponsored, all facilities of advertisements will be provided in all enclosures and opposite to the race track, entrance gates, exclusively for the Sponsor's use for advertisements

V. In case of Sponsorship of a single race other than a Classis Race, the sponsor will be provided with space for advertisement only in the inside of the enclosures.

**VI. The Stewards would consider appropriately renaming the race, to disclose the association of the Sponsor/s with the race and the sponsor/nominee of sponsor can present the cup/trophy in respect of the sponsored race.**

VII. The amount of sponsorship will be exclusive of taxes.

The Stewards look forward to the kind association of sponsors in the sport of Horse Racing at the Madras Race Club and their support in strengthening the committed efforts during Udhagamandalam Races 2022 of the Madras Race Club in promoting competitive racing in providing wholesome entertainment to our racing patrons.

By Order of the Stewards

Secretary

Dated : 26<sup>th</sup> March 2022

Place : Chennai